Featured BOC Approved Provider

It is very important that ATs are able to recognize BOC Approved Providers when looking at advertisements or attendance certificates. Therefore, the BOC recognizes BOC Approved Providers who follow the guidelines to help identify the BOC in these materials. A BOC Approved Provider is featured in each issue of *The Approved Provider*. The latest featured BOC Approved Provider is Athletic Trainer Solutions® located in Wallingford, CT.

Athletic Trainer Solutions® has been a BOC Approved Provider since September 2008. As you can see in the advertisement below, Athletic Trainer Solutions® adheres to the policies found under Business Practices of the *BOC Approved Provider Guidebook*. Recently, the BOC asked Athletic Trainer Solutions's Edward Kravitz to comment on the benefits of being a BOC Approved Provider.

> "Athletic Trainer Solutions® provides Certified Athletic Trainer coverage for schools, tournaments, sports camps, and special athletic events. Because we share the BOC's commitment to the ongoing professional development of Athletic Trainers and ultimately to the well-being of the athletes we serve, in 2008 we sought BOC Approved Provider status for our educational symposiums.
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> Becoming a BOC Approved Provider was really straightforward. The BOC website includes clear and detailed guidelines on becoming an Approved Provider, using the BOC Approved Provider logo in promotional materials, calculating CEUs, documenting attendance and more. As an Approved Provider, we appreciate the convenience of using BOC mailing lists to target our audience, as well as the ability to offer participants CEUs. These benefits not only help boost attendance at our symposiums, but more importantly, increase Certified Athletic Trainers' access to the latest information on the prevention, evaluation, treatment and proper management of athletes' injuries."